



Items of Interest

WAOC Membership Fees

I recently sent out a membership form / invoice to all members. Although the annual membership fees remain the same (ie no price rise), the structure of the payment is different – to align us with our recent change to calendar year reporting. You can pay your membership fees for either a 6-month or 18-month period, with a slight discount for the longer period.

Please email / mail me your completed forms and let me know (or when you expect) your payment has gone into the bank, and if paying by EFT please include your name and/or grove name in the reference field. A reminder also that if a new member joins based on your recommendation you get a rebate on your membership, so don't be shy... let's get some new members.

Australia Post

We have received clarification on how to continue to access discounted postal rates through Australia Post, and I sent a separate email regarding the process involved. The information below is largely taken from the Wines of WA website, as it is their contract and discount rates that they kindly allow us access to.

From 1 July, 2018, Australia Post will no longer be offering WAOC / Wines of Western Australia contract rates for untracked (BPA) parcel services. Untracked parcels require more manual handling, and do not take advantage of Australia Post's automated network that has been designed to maximise efficiency, visibility and confidence in meeting delivery commitments.

With the growth of eCommerce, there is also an increasing need to provide parcel senders and receivers with notifications and the ability to track the movement of each parcel. To help meet these growing demands, untracked parcel services will no longer be available on contract rates from 1 July, 2018.

To continue accessing the discounted rates you can transition to the tracked eParcel service. Some members may already have an account and access to eParcel rates, but if you don't you will need to apply for a Business Credit Account and when you have the account number please forward details to me admin@oliveswa.com.au and I will coordinate the next steps for setting up eParcel with Australia Post.

Once set up on eParcel, you'll receive a welcome email with relevant login details and instructions on how to create shipping labels with eParcel. If using the online eParcel lodgement tool is not suitable for your business, untracked parcels can still be lodged on a Paper Mailing Statement across the counter at your nearest Post Office or Business Hub at our standard published parcel rates.

To ensure minimal interruption of postal discount, I would recommend members apply for the business credit account as soon as possible and then forward details to me, along with confirmation of paid-up 2018 membership. This will allow me to organise with Australia Post to have the rates available through eParcel at your allocated lodgement point.

I hope the transition over to the new system is smooth for everyone, and thank you for your patience with this matter. Please let me know of any hiccups, and any successes, as I want to make sure the discount is available and being used by our members.

2018 Perth Royal Olive Awards

The Perth Royal Food Awards have been officially launched and hopefully you may notice some promotion through the media. Last week's story on Channel 9 News is on our facebook page: <https://www.facebook.com/WAOlives/>

We hope you have received the schedule for this year's Perth Royal Olive Awards. I have attached it again, just in case you missed it. Entries for olive oil classes open on Monday 16 July and will be accepted at the Perth Showgrounds between 30 July and Friday 10 August. The schedule is attached and should contain all the information you need.

For this year I have taken on the duties of the Chief Steward, so please email me on admin@oliveswa.com.au or phone 0422 746 672 if you have any queries. I will also be checking the 'entries' email address periodically.

Judges training

The judges' refresher training will be held on Saturday 4 August. If you would like to know anything about the judging, or would like to get involved (we always welcome more judges) please contact Isabelle Okis on 0409 203 043.

Soils Field Day

WAOC is partnering with the South West Olive Association to deliver a field day on Saturday 8 September. The day will focus on soil health, and will include a number of information sessions from our South-West growers.

A series of discussions are planned between 9:30am and 2:30pm, with refreshments and lunch provided. Cost is \$50 for non-members and free to members of SWOA and WAOC.

The venue will be Sai Estate, the property belonging to Keith and Tanuja Sanders on the Forrest Highway near Bunbury.

We will be sending out a flyer with further details in the coming weeks. If you are interested in attending, please contact Steve Milton stevemilton3@gmail.com

If you have ideas for future field days please let us know – we are always interested to know what our members need.

Survey from the Department of Treasury

A message sent to WAOC recently:

Have your say on Government Red Tape through the Horticulture 90-Day Regulatory Mapping and Reform Project

The 'Horticulture 90-Day Regulatory Mapping and Reform Project' is one in a series of projects undertaken by the Western Australian Government that have been designed to make a fast and meaningful difference to business through practical reforms that reduce regulatory burden and red tape on Western Australian businesses.

Previous 90-Day Projects, completed in 2016 and 2017, have made noticeable differences for Western Australian businesses in key sectors of the State's economy through streamlining approval processes, removing unnecessary and duplicated regulatory requirements, reducing monitoring and reporting requirements (particularly for low risk businesses), enhancing the transparency of government

decisions, and providing better guidance materials. Each project also delivers a regulatory map, clearly outlining the processes and pathways a business needs to follow to establish in the sector.

It is now time for horticulture businesses in Western Australia to have their say. As part of the Horticulture 90-Day Project, the Department of Treasury is seeking input from all existing and aspiring horticulture businesses to identify the regulatory areas that are having the biggest impact on this sector.

The project will develop solutions for the issues that horticulture businesses report as being most problematic. Your feedback will help to shape improvements for the whole sector. The Department of Treasury welcomes your involvement through a survey, telephone interviews and on-site visits to selected areas.

The Horticulture Industry Survey is attached, and can also be found online at:
https://watreasury.au1.qualtrics.com/jfe/form/SV_b8FuecQZ6rNhcGx.

If you would like to take part in a telephone interview or have the project team visit you on your property, please contact the team directly at regulatorymapping@treasury.wa.gov.au or phone (08) 6551 4694.

For more information on the Government 90-Day Projects, please visit the Department of Treasury's website at www.treasury.wa.gov.au/Economic-Policy/90-Day-Projects/Horticulture-Regulatory-Mapping-Project/.

Advertising feature

New Harvest – New Labels needed?

Multi-Color (WA) are Australia's most awarded digital label printer, and with packaging of this year's harvest coming up, would welcome the opportunity to provide top quality labels for your premium produce.

Key benefits of digital label printing;

- **NO PRINTING PLATES**
- **PHOTO-QUALITY GRAPHICS**
- **AVAILABLE WITH ALL EMBELLISHMENTS
SUCH AS HOT FOIL & HI-BUILD SILKSCREEN**

LABEL TRENDS >> OIL PROOF UNCOATED PAPER

If you would like to communicate premium value positioning through your label, but have always been worried the olive oil will stain traditional 'paper materials', we now have a perfect alternative. For a sample please contact Scott Maclean on 0450 776 172 or scott.maclean@mcclabel.com

Multi-Color (WA) is proud to support the West Australian olive industry by sponsoring the 2018 Perth Royal Olive Awards. |



Must Winebar Dinner Event



The 'Taste of Must – Olives' was held at Must Wine Bar on Tuesday 12th June. Chef Russell Blaikie used olives and olive oil from 13 of our West Australian olive growers to create an exciting menu.

The event provided a great showcase of how olive oil could be used in every course from an appetiser of 'House-Baked Sourdough, Bookara Goat Curd & Olive oil Whip, Marinated Olives' to a dessert of 'Torta All'olio e Mela Cotogna – Olive oil, Almond & Quince cake, Olive oil Ice Cream'.

Olives WA would like to thank Russell Blaikie for his enthusiasm for the event and showcasing our products, and also all those members who contributed their produce for the event.

We are keen to continue undertaking similar small marketing events (dinners and tastings) over the coming year, which help to put the spotlight on our local olive industry.

Additional images from the event can be found at Olives WA's and Must Wine Bar's, social media sites (FaceBook and Instagram).