

Items of Interest

Get closer to investments made with your levy!

Through the Hort Innovation Olive Fund, the olive R&D levy and Australian Government contributions are invested into projects to help the olive industry be as productive and profitable as possible.

Get the latest olive project news and updates with Hort Innovation's free, quarterly Hortlink publication. The latest edition was released in late June at www.horticulture.com.au/hortlink-2018-edition-2/olive. Hort Innovation members have Hortlink sent directly to their inboxes, and the latest edition can always be accessed from the Olive Fund webpage at www.horticulture.com.au/olive.

- Discover past research with Olive Fund final reports. While recently completed projects are summarised in Hortlink, Hort Innovation Members and horticulture levy payers also have free access to final research reports produced by the research providers. To see what's available for the olive industry, both recently and going back through the years, visit www.horticulture.com.au/final-report-order-form and follow the instructions.
- Become a Member of Hort Innovation – it's free! Stay connected to your levy by becoming a Hort Innovation Member at www.horticulture.com.au/membership. Hort Innovation Members have Hortlink and other handy content sent straight to their inboxes, access to final reports, voting rights at the organisation's Annual General Meeting and more.

2018 Perth Royal Olive Awards

It's well and truly competition time!

Olive Oil entries close tomorrow so if you haven't submitted your oils yet, you have until CoB (Friday 10 Aug) to drop them at the showgrounds. Please call me if you are having any problems getting your entry to the showgrounds on time.

The judging weekend will be held on 25 & 26 August, and winners will be announced at the Awards Evening on Sunday 16 September.

Olives WA Shopfront at the Perth Royal Show

Our friends at the Royal Agricultural Society of WA have offered us a shopfront at the Taste WA Marketplace during the 8 days of the Royal Show ie from Sat 22 September to Sunday 30 September.

The Market place is a row of farmers' market-style marquee booths situated in the outside area of Taste WA and will feature café umbrellas, high bar tables and seating. This is a great opportunity for medal winners to market and sell their produce for a day. The initiative has been designed by RASWA to offer an additional benefit for competition entrants, and further increase promotional opportunities to the winners. It is recommended stalls have

some sort of sample for the public to try, as this has proven to dramatically increase interaction and sales to the stallholders.

RASWA may also have some stage demonstration slots available if people would like to demonstrate how to use their product eg cooking demonstration. These are subject to availability.

Medal winners from the 2018 Perth Royal Olive Awards will be eligible to become exhibitors for a day (or potentially half a day if there is a lot of interest). After the judging weekend (25&26 August) we will send medal winners more information on the marketplace and seek their interest in getting involved.

South West EVOO Competition

The South West Olive Association is again conducting its annual EVOO Competition and entries are now open. Entries close on the 31st August.

Please find attached the entry form with conditions of entry and details on how to submit your oils. Contact the Competition Coordinator, David Burt, if you need more information: david.burt01@bigpond.com

Oil for Sale?

I received an email asking if any growers had 'cleanskin' olive oil for sale. The bottles are to be used for a function and will be labelled with the company's logo, and will also include acknowledgement of the grower.

The details are: 200 x 700ml bottles of mid-quality EVOO by 27 August, with delivery to the Byford area.

If you think you may be able to supply these please contact Mr Ray Schoof ray@telfproducts.com.au or 0418 941 839.

Australia Post

I have been very busy helping members to transition to Australia Post's eParcel service. To get set up on eParcel is a 2-stage process, and takes approximately 3 weeks so please be patient and allow sufficient lead-up time. The good news is that I have successfully sent a number of parcels using the new system, and the discount is substantial.

New Website

The new website is now live! www.oliveswa.com.au Please take the time to go navigate through the site and provide me with any feedback. Some sections are still under development and we will continue to add material, so let us know of anything you think we have missed that could be of benefit to the olive growing community.

Soils Field Day

As mentioned previously WAOC is partnering with the South West Olive Association to deliver a field day on Saturday 8 September. The venue will be Sai Estate, the property of Keith and Tanuja Sanders, which is located at 7553 Forrest Highway, Parkfield, approximately 160 kms from Perth.

The day will focus on soil health, and will include a number of information sessions from our growers. Refer attached flyer. If you would like more information or are interested in attending, please contact Steve Milton stevemilton3@gmail.com

IPDM Field Days -15 & 17 February 2019

Dates for your diaries - Two Integrated Pest and Disease Management field days are to be held in February 2019 (exact locations to be advised). The field days will be delivered via a partnership program run by the Australian Olive Association, the Western Sydney University and Hort Innovation.

The program will give olive growers access to current, practical information and instruction for implementing integrated pest and disease management (IPDM) strategies, focussing on the sustainable management of three major pests and diseases for the industry: black scale, olive lace bug and anthracnose.

Field day participants will experience presentations on how to optimise an olive grove and business to successfully implement an effective integrated pest and disease management (IPDM) program in their own grove.

Velcro Trials for Olive Groves



Lee Rufus, from Velcro Australia is in WA next week, so if you are interested in participating in trials using the Velcro product shown below please let him know. He will be leaving some samples with me, which I would be happy to supply to those interested in checking them out. Lee's contact details are:

Dir Tel : (+61) 3 9709-3814

Mobile: (+61) 400- 997-771



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